



Jo Fisher

Leadership Performance and Online Education Specialist
Executive Coach, Mentor and Facilitator

As a former Chief of Staff at a Madison Avenue, New York Advertising Agency, Jo has personally experienced the challenges that come from moving into a leadership role and the variety of issues that come up in demanding roles. It was during this role that Jo realised that although the issues that came up for everyone were similar, there had to be an individual process for each person to perform at their best.

Jo also held the role of Head of Production for Australia's most awarded TV Commercials Director. Working for over a decade at a world class level with some of the most talented and respected people in her field has been a consistent source of inspiration and the standard to which she continues to work.

Being a coach was a natural part of the leadership roles that Jo took on before she became an accredited coach with the Neuroleadership network. Having a brain-based approach to improving performance and thinking gave her the structure and process she needed to be able to support and guide her clients into roles where they could thrive, not just in the office but also in the rest of their life.

Jo is also the founder of *Pop with Jo*, which creates high-end online courses and programs that challenge bland and sameness. Her unique understanding around how adults learn and her neuroscience background has quickly become a valuable zone of genius that is shedding a new light on the online education landscape.

Underpinning Jo's work are a strong set of values:

- To be a positive influence
- To work collaboratively
- To believe in the potential of every client
- To enjoy the process
- To be a source of support in what can be a challenging experience

Based in Brisbane, QLD.

"Occasionally, we have senior staff who are not thriving in their role and are struggling to manage the demands that working in a high pressure environment can create. Jo helps these staff members to find clarity in their roles by helping them find their inner strengths and voice, the confidence to be a powerful force while having meaningful life and achieving personal goals. I would strongly recommend her to anyone who wants better, more focussed and blossoming talent"

Scott Goodson, Founder Global Advertising Agency, New York

strawberryfrog



Qualifications

HND Communications
Certified Neuroleadership Coach

Previous Clients

Metropolis Inc., Sydney
Strawberry Frog, New York
HSC Co-Works, Sydney
School for Social Entrepreneurs (SSE)
National Dental Care
KM Yoga

Areas of Interest

Personal Performance
Leadership Development
Company Culture
Attention Training (Mindfulness)
Mentoring

At the core

Jo believes that through the collaboration of coaching, we can all become the best version of ourselves

Why Coaching?

"Playing a part in the transformative process that is coaching, and seeing the positive impact not only in work roles, but in mindset, self esteem and relationships, is such a satisfying experience"

LinkedIn

<http://www.linkedin.com/in/jo-fisher-0a19a134>

Website

www.ubalancer.com.au