



Cass Russell

Change Management & Leadership Performance Specialist
NeuroLeadership Coach and Consultant

Cass is an executive coach and experienced change management specialist with a firm belief in the power of a positive attitude and taking consistent action. She specialises in goal achievement, performance enhancement, cultural change, project management and leadership development.

Prior to establishing herself in the consultant market, Cass had a highly successful career as a Manager and change leader in the higher Education and IT sectors.

Her strengths as a coach include motivating and inspiring performance, leadership training, transforming organisational culture and accomplishing great outcomes. She thinks laterally, deals with challenging situations with ease and has successfully coached numerous senior leaders through change management and cultural change endeavours.

As a project manager, Cass worked internationally and within Australia in a complex International network of companies. A key player in four major organisational restructures, she has extensive personal experience of leading others through the stages of change, including initiating and managing the change, performance leadership and coaching through transformation, and communication and process harmonisation in critical projects.

Cass is recognised as a stand-out coach, mentor and leader due to her ability to absorb a situation, gain trust, think outside the box and effortlessly bring out the best in others. With over 25 years experience in senior management roles and as an executive coach, Cass prides herself on her unique values system and quality client base.

Cass is based in Brisbane, QLD.

"Cass is a breath of fresh air. I had the great pleasure of working with her as the change manager for our e-requisition project (delivered on time and on budget). I was grateful for Cass' knowledge of effective communication strategies and her ability to draft regular and effective communications for me to send to the business throughout the project. Cass demonstrates deep knowledge of change management and, in particular, resistance management, training and coaching. She is highly skilled and enthusiastic and tells the truth tactfully, even when it is not always easy to hear. I appreciated Cass setting me up for success with her behind the scenes work. I highly recommend Cass for any coaching opportunities; the consummate professional."

Allan Johnston, Group Procurement Manager

Qualifications

- Master in Business Administration (MBA)
- Certified Practising Accountant (CPA)
- Bachelor of Commerce
- NeuroLeadership Coach
- Certificate of Coaching Skills
- Diploma of Counselling
- Leadership Circle Profile Certification
- Prosci Change Management Certification

Previous Clients

- Downer EDI Mining
- QUT
- WorkCover
- Powerlink
- Suncorp
- Save the Children

Areas of Interest/ Expertise

- Positive Change Management
- Personal Growth
- Goal Achievement
- Innovative Thinking
- Leadership Development
- Productivity
- Performance Transformation

At the core

Cass advocates that her role in Coaching is to be open, fully present and create a space that allows her clients to reach clarity and new ideas.

Why Coaching?

"I love that Coaching is an empowering, co-creative process. The reason I coach is the joy I get when hearing 'aha' moments as my clients find new realisations and possibilities."

LinkedIn

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Website

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